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| **TITLE** |
| **Subtitle Context** | **Thesis** | **Subtitle Significance** |
| **Context - Historical** | **Significance Short-Term** |
| **Subtitle Heart of the Story** |
| **Context - Buildup** | **Heart of the Story** | **Significance Long-Term** |
| **Context – Shift/Change** | **Multiple Perspectives** | **Multiple Perspectives** | **Significance So What?** |
| **Story** | **Story** |

*Exhibit Planning Worksheet*